

Guide to Personalisation and Branding with Glasdon



Helping you create impact, extend your brand and add value for your customers and visitors.

Step 1. Choose from a wide range of products and personalisation options including:

Litter and Recycling Bins and Bin Housings - Branding, corporate colour schemes, scenes and themes, 'You are Here' maps, visitor information, campaign messaging and changeable poster kits.

Seating - Plaques, crests and logos.

Marine Safety Equipment - Local emergency and identification details, branding.

Bollards - Branding, colour co-ordination, cycle and pedestrian route markers, plaques.

Gateway - Branding and signage graphics.

Our experienced sales team will advise you on the personalisation options of your chosen product. We can also send you examples of some of our tried and tested visuals for a little inspiration.



Step 2. Selecting Standard Options

Many of our products offer standard sticker and poster kits or plaque options to choose from at the point of ordering.

When ordering a plaque for a memorial bench, we will always send you a proof back first for final approval.

Step 3. Looking for Something Different?

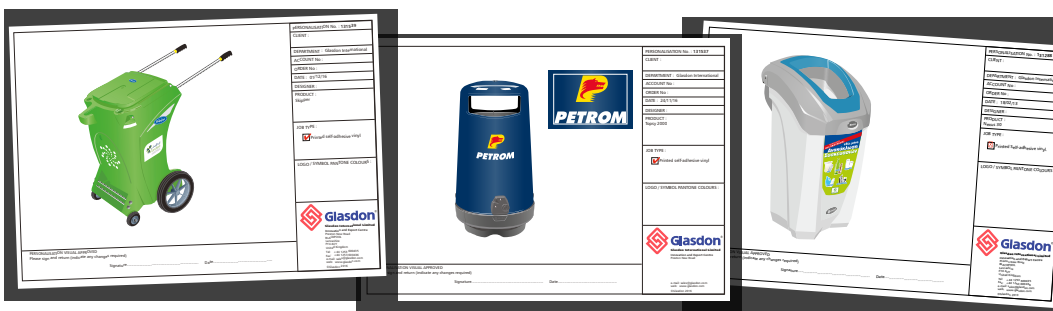
If you would like to adapt a standard option by changing the colours of stickers or to include an element of branding and personalisation, or perhaps you would like to create something completely unique, we can help.

Just talk to our Sales team. We will work with you to achieve the finish you require.

Step 4. Free Visualisation Service

Your sales representative will then liaise with our in-house graphics team to prepare a visual of the product with your chosen personalisation.

This is a free service offered to all Glasdon customers.



Step 5. Artwork Approval

We are committed to making sure the end result is exactly right for you. So when you are completely happy with the visual and have agreed any of the additional production costs, we will finalise and deliver your personalised order.

For a unique personalisation service with a quality by design finish... talk to us today!

Tel: 1300 614 095 - Australian Distributor

bins4recycling.com.au